

Bend-it Green[®]

Sony DADC's new, environmental friendly packaging solution reduces the carbon footprint significantly.

About Bend-it Green:

- choose 100% recycled or FSC/PEFC certified material
- eco friendly glue and soya vegetable ink
- water-based varnish



Advantages:

- easy to use (bend out disc holder)
- no plastic
- carbon footprint savings of more than 50% vs Digipak
- full-surface printable
- cost efficient
- short leadtime
- easy to recycle - no separation of components necessary

Bend-it Green®



Basic Information:

material:	doubled 300-330 gsm GC1 FSC/PEFC certified cardboard or doubled 350gsm Resa Offset (100% recycled)
format:	CD, DVD, Blu-Ray
std. finish:	water-based varnish, eco friendly glue and soya vegetable ink
variations:	number of panels and trays variable; different possibilities available for inserting the booklet; spineprint possible
manufacturing time:	on request
packaging:	automated or semi-automated
optional finish:	reverse side print diecut

Digipak®

Digipaks are mainly used for Audio-CD, CD-ROM and DVD productions. The Digipak was a breakthrough in CD packaging solutions and is still a favourite due to its functionality and many design possibilities. The real advantage lies in style and creativity you can apply to this packaging solution. Different types of print varnish, various ways of folding, and options regarding the number of pages and discs a Digipak can hold are only some of the features that can be tailored exactly to your needs.



Basic Information

material:	doubled 300-330 gsm GC1 cardboard
format:	CD,DVD
std. finish:	glossy UV-varnish or matt varnish
tray colours:	clear, white, black (other colours on request)
variations:	number of panels and trays variable; different possibilities available for inserting the booklet; spineprint possible
manufacturing time:	approx. 5 wd for standard CD-Digipak up to 8 pages approx. 8 wd for standard DVD-Digipak up to 8 pages
packaging:	automated or semi-automated
optional finish:	glossy or matt lamination embossing/hotfoil-embossing spot-varnish reverse side print diecut

Booklet positioning

The addition of a booklet to the product is possible, should further information need to be added to the final product. There are four different options for booklet placement into a Digipak type product (standard dimensions shown are for a CD Digipak).



with booksleeve
format: 121 x 120 mm
max. pages: 36
manual packaging



booklet glued in
format: 121 x 120 mm
134 x 122 mm
max. pages: none
machine packaging



with slot
format: 121 x 120 mm
max. pages: 36
manual packaging



with pocket
format: 121 x 120 mm
max. pages: 36
machine packaging

Digipak varieties



Basic Information

material:	doubled 300-330 gsm GC1 cardboard
format:	8cm Digipak, UMD, A5, midsize, booksize and Blu-ray Disc
std. finish:	glossy UV-varnish or matt varnish
tray colours:	clear, white, black (other colours on request)
variations:	number of panels and trays variable; different possibilities available for inserting the booklet; spineprint possible
manufacturing time:	on request
packaging:	automated or semi-automated
optional finish:	glossy or matt lamination embossing hotfoil-embossing spot-varnish reverse side print diecut

Finishing on Demand

- > replenishment in zero days
- > cost savings up to 40 %



The new 'Finishing on Demand' is a special offer from ICC Duplication and Sony DADC which gives you the option of quick re-orders at reduced unit costs.

ICC Duplication orders Digipaks and booklets to a stock level discussed and agreed with you.

Digipaks are then printed and delivered into Sony DADC without trays and stored ready for immediate assembly, reducing lead time and cost on re-orders.

Minimum initial order 20,000 Digipaks, minimum repeat order 5000 Digipaks

Digifile®

The Digifile is made out of cardboard; this can have various finishes & panels.

There are also options for the addition of a booklet (as per the Digipak).



Basic Information

material:	doubled 300-330 gsm GC1 cardboard
format:	CD,DVD, A5, midsize, booksize, 8cm Digifile
std. finish:	glossy UV-varnish or matt varnish
tray colours:	clear, white, black (other colours on request)
variations:	number of panels and discs variable; different possibilities available for inserting the booklet; spineprint possible
manufacturing time:	approx. 5 wd for standard Audio-Digifile
packaging:	manual
optional finish:	glossy or matt lamination embossing/hotfoil-embossing spot-varnish reverse side print diecut

Digisleeve®

The Digisleeve is stable and of higher perceived value. Suitable for CDs, DVDs and Recordables, the Digisleeve can be printed on both the inside and outside, offering plenty of possibilities for design-innovation and customer information.

Disc and booklet are stored in pockets and can be easily taken out and inserted again.



Basic Information

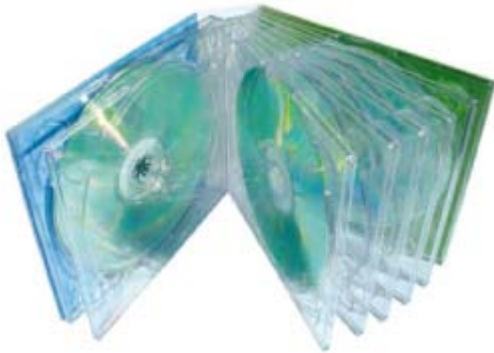
material:	doubled 300-330 gsm GC1 cardboard
format:	CD, DVD, Blu-ray disc, 8cm Digisleeve
std. finish:	glossy UV-varnish or matt varnish
variations:	number of panels and discs variable; different possibilities available for inserting the booklet; spineprint possible
manufacturing time:	approx. 5 wd for standard Audio-Digisleeve
packaging:	manual
optional finish:	Glossy or matt lamination embossing/hotfoil-embossing spot-varnish reverse side print diecut

Digistak®

The Digistak is the ideal choice to keep more discs in a space-saving way. The outer cover consists of cardboard and can have the same finishes as the Digipak.

Inside there are multiple trays that the user can turn as per the pages of a book.

There are also options for the addition of a booklet (as per Digipak).



Basic Information

material:	doubled 300-330 gsm GC1 cardboard
format:	CD, DVD
std. finish:	glossy UV-varnish or matt varnish
tray colours:	only clear trays can be used
variations:	3 - 12 trays
manufacturing time:	on request
packaging:	manual
optional finish:	glossy or matt lamination embossing/ hotfoil-embossing spot-varnish reverse side print diecut

Ecopak®

The Ecopak is sturdy one-disc packaging solution for CDs or DVDs that combines a printed cardboard with a plastic tray. The special feature of the Ecopak is the special closing clip mechanism that allows for repeated opening and closure of the pack without the risk of the disc falling out and getting damaged.

The tray and card are also easily separated for recycling purposes making it an environmentally friendly option.



Basic Information

material:	doubled 300-330 gsm GC1 cardboard
format:	CD,DVD
std. finish:	glossy UV-varnish or matt varnish
std. tray:	black tray with special clip mechanism, white tray on request
variations:	with or without pocket for booklet (attention: booklet with special format h115 x w121 mm)
manufacturing time:	on request
packaging:	manual
optional finish:	glossy or matt lamination embossing/hotfoil-embossing spot-varnish reverse side print diecut

Reepak®

The Reepak is a new type of packaging that can be used for all disc formats like CD-Audio, CD-ROM or DVD. This high quality product is 100% recyclable and is both lighter and smaller than plastic packaging (such as Jewel cases), as well as more stable and durable than Carton or Paper Sleeves.

The Reepak's special CD holder is made of cardboard and ensures that CDs are safely fixed in place and yet easily taken out and put back again.



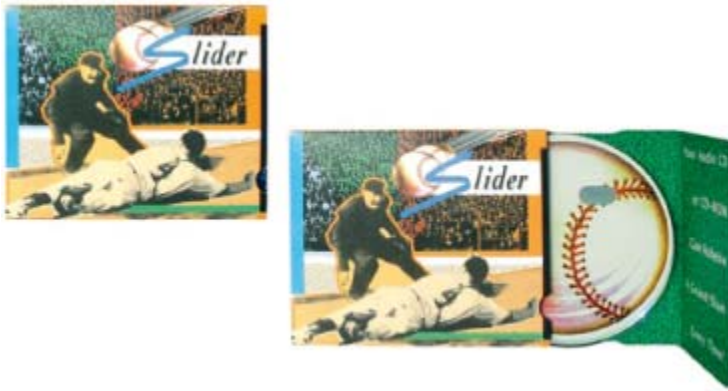
Basic Information

material:	doubled 300-330 gsm GC1 cardboard
format:	CD, DVD
std. finish:	glossy UV-varnish or matt varnish
std. tray:	only white and unprinted
variations:	number of panels and trays variable; different possibilities available for inserting the booklet (same as for Digipak)
manufacturing time:	approx. 7 wd for standard 4 pages CD-Reepak
packaging:	manual
optional finish:	glossy or matt lamination embossing/ hotfoil-embossing spot-varnish reverse side print diecut

Discbox Slider®

The Discbox Slider is an innovative packaging solution combining a unique function with a stylish and lightweight design. Made entirely of durable cardboard, the Discbox Slider is environmentally-friendly and does not crack or break, which makes it a safe and sturdy packaging solution for all 12 cm CDs, DVDs and Recordables.

The high-tech yet simple to use 'open and shut' function and its light weight makes the DBS ideal for promotional activities.



Basic Information

material:	300 gsm cardboard
format:	CD, DVD
std. finish:	water-based glossy
manufacturing time:	on request
packaging:	manual
optional finish:	Glossy or matt lamination embossing/hotfoil-embossing spot-varnish reverse side print diecut

Burgopak®

The Burgopak functions like a drawer - through pulling on the one side the disc appears on the other side. Both CD-format and DVD-format gives space for one or two discs and functions the same way.



Basic Information

material:	300 gsm cardboard
format:	CD,DVD
std. finish:	glossy UV-varnish
variations:	model with single disc, model with single disc and booklet pocket, model with two discs, model with two discs and booklet pocket
manufacturing time:	on request
packaging:	manual
optional finish:	matt varnish, spot varnish, embossing

Digibox

The Digibox is a rigid construction box which has a printed wrap for the outer sides of the box, printing and finishing can be in a variety of options. The box is mainly used for audiobooks, but can also be designed to hold jewel cases, DVD boxes, wallets etc. It is also possible to glue CD or DVD size trays into the box.



Basic Information

material:	650 gsm rigid board, laminated with 100 gsm art paper
format:	for Jewelcases: 127 x 143mm (Capacity 15, 20, 29 or 40mm) for Sleeves: 127 x 128mm (Capacity 15, 20, 29 or 40mm)
std. finish:	glossy laminated
variations:	CD (for Jewelcases or Sleeves), DVD or special size possible, also available with tray
manufacturing time:	approx. 8 wd for standard Digiboxes
packaging:	semi-automated
optional finish:	matt laminated embossing/hotfoil-embossing spot-varnish reverse side print diecut

Folded Box Varieties

Folded boxes are mainly used for games, where the CD-ROM or DVD disc is packed inside a jewel case. This allows the outside to be used for a comprehensive presentation of the contents on the inside, tempting customers to examine the product more closely – and finally to buy it.



The standard finish is a 4 colour print plus print varnish, although the box may also be designed in special colours (Pantone) or with a special varnish, such as UV or matt. Embossing is also available.

We recommend the use of a corrugated filler to make the box more stable.

Varieties

- Folded Box Standard
- Mini Folded Box with flap
- Mini Folded Box without flap

Specifications

Print (standard):	4 colour + water based varnish
Folded Box Std :	183 x 40 x 233 mm on 350gsm GD2
Mini Folded Box with flap:	136 x 34 x 190 mm on approx. 380gsm GC1 Box to be closed with Velcro fastening
Mini Folded Box without flap:	136 x 34 x 190 mm on approx. 400gsm GC1 Box

Sierra Box

Sierra Boxes are mainly used for CD-ROM Games, where the CD-ROM itself is packed in a Jewel Case, Carton Sleeve or Paper Sleeve. The Sierra Box is a well established high quality product that offers a large range of design possibilities and literally promotes itself with its attractive appearance.



The standard solution is a 4 colour print with print varnish, however you may also produce your box in Pantone colours, partially UV/matt varnish or hot foil embossing. The standard Jewel case holder inside the box is designed to hold a Jewel case and optionally an A5 manual and registration cards.

A printed sleeve can be used for non-printed blank Sierra Boxes.

Varieties

- Mini-Sierra Box
- Sierra Box Standard
- Slipcase for Sierra Box

Specifications (Sierra Box)

Print (standard): 4 colour + water based varnish
Material: 600gsm carton lined with 100gsm chrompaper

Sierra Box Standard : 228 x 179 x 40 mm

Mini-Sierra Box : 186 x 132 x 34 mm

Slipcase for Sierra Box

Format: 185 x 43 x 268 mm
Print (standard): 4 colour + water based varnish
Material: 300gsm GD2

Slipcases

These are used by the audio, games and video markets. This slipcase has a single tuck end and allows for several singly packed items to be brought together into one product creating the impression of added value. It can also be printed in a variety of styles and finishes.

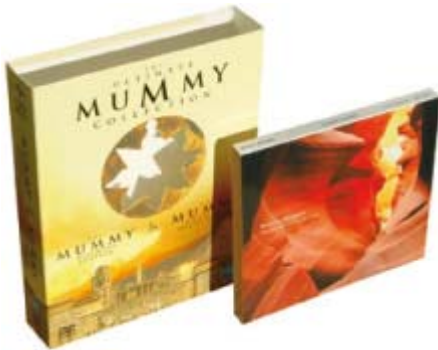


Basic Information

material:	depending on the product that will be packed (i.e. polybox or digipak) and construction of the slipcase 280-330 gsm cardboard
format:	possible for CD, DVD, UMD, Blu-Ray as well as digipaks
std. finish:	water based glossy (single walled slipcase for polyboxes) glossy UV-varnish (double walled slipcase for digipaks)
variations:	single or double walled, with or without thumb cutout
manufacturing time:	depending on format 5-9 wd
packaging:	generally automated (standard products)
optional finish:	glossy or matt lamination embossing/ debossing hotfoil-embossing spot-varnish reverse side print diecut

O-cards

O-cards are open at both ends and allow the Jewelcase or DVD case to be easily inserted and removed. The openings can be either at the top or on the sides, in general the CD size are open on each side and the DVD at the top and bottom. Like the slipcase these can be printed in a variety of styles and finishes.



Basic Information

material:	depending on the product that will be packed (i.e. polybox or digipak) and construction of the slipcase 280-330 gsm cardboard
format:	possible for CD, DVD, UMD, Blu-Ray as well as digipaks
std. finish:	water based glossy (single walled O-card for polyboxes) glossy UV-varnish (double walled O-card for digipaks)
variations:	single or double walled, with or without thumb cutout
manufacturing time:	depending on format 5-9 wd
packaging:	depending on content - generally automated (standard products)
optional finish:	glossy or matt lamination embossing/debossing/hotfoil-embossing spot-varnish reverse side print diecut

Hardcoverbook

The case bound book is a high quality book style packaging solution. The outer appearance is very similar to real book, the cover is rigid with a laminated paper wrap, the inner book section can be saddle stitched, perfect bound or thread sewn plus there are the options of trays or wallets to hold the discs.



Basic Information

material:	wrap: 120-130 gsm label paper mounted to 1,5 mm grey board text: 130 gsm gloss art end paper & wallets: 250 gsm silk
format:	CD,DVD, UMD, A5, midsize and booksize (special formats possible)
std. finish:	laminated gloss
variations:	disc-holder with sleeve(s), trays(s) or CD-Fix
manufacturing time:	on request (approx. 15-17 wd)
packaging:	manual
optional finish:	matt lamination embossing/hotfoil-embossing spot-varnish reverse side print

Hardcover Slipcase

As per the standard cardboard slipcase these are used by the audio, games and video markets. The Hardcover Slipcase gives a quality appearance and allows for several singly packed items to be brought together into one product creating the impression of added value (i.e. a three jewel case being used as a set). It can also be printed in a variety of styles and finishes.



Basic Information

material:	wrap: 120 gsm label paper mounted to 1500 micron grey board
format:	possible for CD or DVD as well as digipaks etc.
std. finish:	varnish gloss
manufacturing time:	on request (approx. 10-14 wd)
packaging:	manual
optional finish:	matt varnish glossy or matt lamination hotfoil embossing spot-varnish

SteelBook™

SteelBook™ is the new exclusive packaging for high profile music, video & games releases. SteelBook™ consists of a metal exterior and an inner core of plastic and has the same dimensions as a standard DVD style case.

SteelBook™ can be manufactured to accommodate the number of discs required. The single disc version is featured with Scanavo's patented disc rosette securing your product safely. The 2,3, and 4 disc version features the patented successful Overlap system, allowing all discs to be visible simultaneously. SteelBook™ offers a full range of design possibilities including printing on both the exterior and interior and is suitable for all digital formats including Video, Music, Games & Software.



Basic Information

material:	clear polybox wrapped in silver or golden tinplate
format:	136 x 191 x 15 mm, CD, DVD, Blu-ray Disc
std. finish:	matt or glossy
variations:	single and double (overlap tray) version available i.e. steelbooks from 1-6 discs possible
manufacturing time:	on request; approx. 4 weeks
packaging:	one and two disc version can be packed by machine, others by hand
optional finish:	embossing/debossing spot-varnish

B/Box®

The B/Box is an audio size jewel case pack which can be printed and/or embossed plus can be sourced with or without a stud to hold the disc in place. A good alternative packaging option.



Basic Information

material:	tinplate
format:	142 x 125 x 11 mm
std. finish:	unprinted (box with retaining ring for 1 disc)
variations:	box is available in silver and gold, can be fully printed and/or embossed box is available with retaining ring for 1 or 2 discs or without retaining ring to insert an e.g. sleeve
manufacturing time:	approx. 4-5 wd for std. unprinted silver B/Box for 1 disc
packaging:	manual
optional finish:	offset or silk-screen print (depends on quantities) up to 4 colours embossing

Smartbox®

This circular disc tin can be printed and/or embossed plus can be sourced with or without a stud to hold the disc in place and foam disc protectors. As per the B/Box this is a good alternative packaging option, the use of stickers rather than printing being an option on small runs.



Basic Information

material:	tinplate
format:	125 mm diameter, 11 mm height
std. finish:	unprinted
variations:	round, circular CD-box for 1 disc can be printed and/or embossed
manufacturing time:	on request
packaging:	manual
optional finish:	print embossing

Woodcraft pack

An unusual pack taking the innovative packaging idea forward, this shows how materials not normally associated with disc manufacture can be used to achieve an outstanding product. The pack can be printed and also has the option of space for a booklet.



Basic Information

material:	wood (alder)
format:	138 x 147 x 18 mm
std. finish:	glossy varnish
variations:	for one disc; with or without space for a booklet; with or without closure
manufacturing time:	on request
packaging:	manual
optional finish:	screen print up to 4 colours one colour burnprint

Printed/embossed Jewelcase



Jewel Cases can be directly printed (silk-screen) or hot foil embossed. More than 2 colours are not recommended (text and graphics).

Magic Tray



The "Magic Tray" is a stick that fits into the spine of the Jewel case. It can be filled with a non-toxic liquid that's either coloured or transparent. If several liquids are applied to one stick, they will not mix. It's also possible to add differently shaped floating parts or glitter to the liquid.

C-Shell

The C-shell is a plastic one piece case designed to hold 1 disc and is available in a variety of colours, there is also the option of a ring binder version.



Basic Information

material:	plastic
format:	125 x 125 mm
variations:	C-Shell transparent without punch holes, for 12 cm Disc C-Shell transparent with punch holes, for 12 cm Disc C-Shell transparent without punch holes, for 8cm disc (other colours on request)
manufacturing time:	on request
packaging:	manual

E-Slimcase® /E-Jewelcase®

E-Slimcase and E-Jewelcase is a disc packaging system that is extraordinary in its handling and design.

The main innovation is its unique function - a simple finger push releases the disc.



Basic Information

material:	plastic
format:	142 x 126 x 5 mm (e-slimcase for 1 disc) 142 x 126 x 7 mm (e-jewelcase for 1 disc and booklet)
std. finish:	transparent box with blue or black ejector
variations:	e-slimcase (for 1 disc) e-jewelcase (for 1 disc and booklet; format: 143 x 120 mm with diecut and perforation; max. page quantity 8pp)
manufacturing time:	on request
packaging:	manual
optional finish:	other colours and print possible

Fetishpak

The Fetishpak is a rubber feel flexible two piece circular packaging option. It is available in a variety of colours.



Basic Information

material:	plastic
format:	140 mm diameter, 12 mm height
variations:	for one 12 cm disc; different colours available
manufacturing time:	on request
packaging:	manual

Moving pictures

Moving pictures are the perfect add-on for your product. Showing their effects whenever they are moved, they encourage the viewer to play and provide a visual reward as a result.

Living Pictures are ideal as Inlay cards (e.g. in combination with a transparent tray) or additional booklets, offering unlimited possibilities to convey your marketing message or product image.



Basic Information

variations:	possible effects (the following effects can also be used combined with each other): <ul style="list-style-type: none">flip-effect: 2-4 pictures change as the item is movedzoom-effect: lets an item appear larger and then smaller again. (Ideal for emphasising logos, headlines or product-images)motion-effect: a sequence of pictures, resembling a short movie up to 4 seconds longmorph-effect: showing transitions of items, so ideal for before/after messages3D-effect: the use of 12 layers ensures breathtaking 3D impressions
format:	variable
manufacturing time:	on request
packaging:	manual

Discmailer

The discmailer has been developed for direct marketing campaigns. It is a lightweight cardboard pack that offers secure disc mailing with the benefit of a window to show the disc inside.

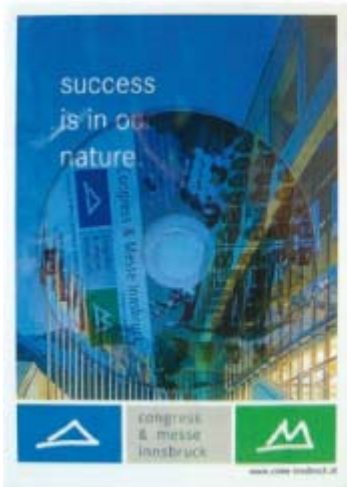


Basic Information

material:	285 gsm cardboard
format:	A6 or A5
std. finish:	varnish gloss
variations:	with window
manufacturing time:	on request
packaging:	manual
optional finish:	embossing hotfoil-embossing spot-varnish

Mediacard®

This is another alternative for direct marketing. The front cover being a printed plastic offers the option of seeing the actual disc.



Basic Information

material:	cardboard and plastic
format:	140 x 100 mm for 8cm disc 140 x 200 mm for 12cm disc
std. finish:	front side covered with plastic foil backside without varnish
variations:	opening on rearside
manufacturing time:	on request
packaging:	automated